

# NORTH CHEEKTOWAGA

AMATEUR ATHLETIC ASSOCIATION  
EST 1986

Dear Future NCAAA Sponsor,

I am contacting you because I know that your business provides a valuable service to the families in our community and I'm asking you to consider giving back to your community by donating to the North Cheektowaga Amateur Athletic Association (NCAAA), a non-profit organization.

Many people don't realize the costs associated with providing affordable organized baseball and softball to kids in the WNY area. We are volunteer organization that cares for 5 baseball diamonds used by hundreds of kids from North Cheektowaga and beyond. While we gather funds through registration and fundraising, we rely on sponsors to help maintain the fields as well as offset other costs.

We all agree that the lessons learned by participation in organized sports extend well beyond the actual game. This is your opportunity to make a difference that will impact your local youth and community. We have multiple ways for you to participate. The simplest way is to pledge a dollar amount as described on our pledge form. If that is not feasible, we are happy to discuss other options (i.e., gift certificates, dining nights, supplies or services, etc.) that will benefit the league and the community.

Our goal this year is to raise \$20,000 via sponsorship. We also commit to promoting your business by identifying your support of the NCAAA community during the 2019 season via listing your sponsorship on our website, naming your business on our annual Parade Day "Thank You" banner, posting field banners and sending email blasts to our league encouraging support of your business.

Please pledge your tax deductible donation for our program today for the 2019 season!

Warm Regards,  
NCAAA Board



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## SPONSORSHIP BENEFIT PACKAGES

**GRAND SLAM 3K:** Naming rights to a dugout for the next 5 years, custom banner with logo at field, presence on our website sponsor page with logo, email blasts to the league promoting your business, name on “Thank You” banner, and team photo

**HOME RUN \$800:** Custom banner with logo at field, presence on our website sponsor page with logo, name on “Thank You” banner, team photo, and email blasts to the league

**TRIPLE \$500:** Custom banner, team photo, name on “Thank You” banner, presence on our website sponsor page

**DOUBLE \$300:** Custom banner, name on “Thank You” banner, and team photo

**SINGLE \$150:** Presence on our website sponsor page and team photo

**DUGOUT SPONSORSHIP \$1000:** Custom banner with your business’ logo at a single dugout for one year

**TEAM SPONSORSHIP \$300:** Your business’ logo on the jerseys of an entire team

**FIELD NAMING RIGHTS:** We are taking bids on the naming rights to our field (next to Tops on Union Rd in Cheektowaga). Benefits include signs at both field entrances as well as all benefits of the Triple package

For more information email Mike Honan [honandude@yahoo.com](mailto:honandude@yahoo.com).

